



SMITTY'S CANADA INC.

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BULLETIN #93/20

DATE: June 3, 2021
TO: All Franchisees and Corporate Managers
FROM: Darryl Vivian
RE: **Wings and New York Steak Pricing**

Hello Everyone,

Chicken and Beef prices continue to be at all time highs, mostly due to feed costs, labor shortages, plant closures, slowed line productivity due to COVID-19 protocols, and lumber costs (products are shipped on wooden pallets).

With that said, we have been able to extend our current pricing on our precooked chicken wings until October 31, 2021.

Sysco code 5308490
Case size 2x5kg
Cost \$96.75 or \$0.43/wing

Our deal on Canadian AAA New York Steaks goes until Dec 31, 2021. With this being a frozen product, we were able to lock this up at the market low point, so our pricing is very good compared to the market today.

Sysco code 5508136
Case size 16/case
Cost \$114.19 or \$7.14/steak

Specific Attributes to this program

- Canadian
- AAA
- ¾"-1 ¼" thickness
- Center cut (no tissue ends)

As carcass sizes have done nothing but increase over the last decade, this has made getting thick steaks a challenge, as the primal size gets larger the steaks get thinner and wider. With this product being cut from smaller sized primals, it allows us to hit the spec of ¾" – 1 ¼" consistently. If these steaks were cut from the larger primals, the majority of your steaks would fall into the ¼" to ½" thickness, which does not give great presentation and makes cooking to different temperatures a challenge.

Should you have any questions do not hesitate to contact me at dvivian@smittys.ca 403-930-8747

Yours truly,
SMITTY'S CANADA INC.

Darryl Vivian

Darryl Vivian
Purchaser