



SMITTY'S CANADA INC.

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BULLETIN #78/21

DATE: May 13, 2021
TO: All Franchisees and Corporate Managers
FROM: John Arthurs
RE: **Smitty's Mixes Pricing**

Hello Everyone,

We are seeing large increases in the Agricultural Commodity Markets as the supply chain and farmers deal with the realities of operating during the COVID-19 Pandemic. In the wheat markets, we have seen Canadian and US farmers switch from Spring and Fall Wheats to Canola Seed in reaction to the price increases in the oil future markets. Over the last 90 days, Provincial Wheat Board prices have risen by an average of 15%.

We have locked in our Smitty's Mixes pricing for the remainder of the year.

Brand	Description	Item Number	Pack	Size	Price Until June 30, 2021	Price from July 1, 2021 to Dec 31, 2021	Increase per Case	Increase %%
SMITTY'S	MIX PANCAKE BTRMLK	7358908	1	25KG	\$113.58	\$117.69	\$4.11	3.6%
SMITTY'S	BREADING CHKN COATER	6889135	1	25KG	\$100.88	\$104.88	\$4.00	4.0%
SMITTY'S	MIX PANCAKE BTRMLK LWTR	4830505	12	.270KG	\$26.07	\$26.33	\$0.26	1.0%
SMITTY'S	WAFFLE MIX BLGN	5146539	12	225 GR	\$26.07	\$26.33	\$0.26	1.0%

On our Pancake Mix, this represents an increase of \$0.011 per pancake. We recommend you review your inventory prior to the price increase on July 1 to determine if a purchase is warranted.

Please do not hesitate to contact me directly should you have any questions or concerns at jarthurs@smittys.ca or 403-930-8745.

Yours truly,
SMITTY'S CANADA INC.

John Arthurs
Purchasing Analyst