



***SMITTY'S CANADA INC.***

#500, 501 – 18<sup>TH</sup> AVENUE SW  
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**BULLETIN #73/21**

DATE: May 10, 2021  
TO: All Franchisees and Corporate Managers  
FROM: John Arthurs  
RE: **Pepsi Bottling Group Price Increase**

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Hello Everyone,

Pepsi will be passing on their annual 3% price increase on soda, iced teas, energy drinks starting on June 1, 2021. We will see a decrease on the single serving size of Lipton Pure Leaf Iced Tea.

Please see the attached price list for details.

As always, we recommend that you check your inventory and place orders as required prior to the June 1, 2021 price increase and encourage you to keep an eye on your local competition in setting your selling prices for soft drinks and coffee.

Please do not hesitate to contact me directly should you have any questions or concerns at [jarthurs@smittys.ca](mailto:jarthurs@smittys.ca) or 403-930-8745.

Yours truly,  
SMITTY'S CANADA INC.

A handwritten signature in black ink, appearing to read 'John Arthurs'.

John Arthurs  
Purchasing Analyst

Package Details	Until May 31, 2021	Price per 20 fl. oz. serving	Pricing June 1, 2021 to May 31, 2022	Increase \$\$	Increase %%	Price per 20 fl. oz. serving
<b>Fountain</b>						
Pepsi - 20 L	\$50.36	\$0.25	\$51.87	\$1.51	3%	\$0.26
Diet Pepsi, Diet Flavours & Other Flavours - 12 L	\$31.19	\$0.26	\$32.13	\$0.94	3%	\$0.27
Lipton Iced Tea & Lemonade - 12 L	\$52.81	\$0.44	\$54.37	\$1.56	3%	\$0.45
<b>Bar Gun Clamato Juice</b>						
Motts Clamato BIB 12L	\$104.25		\$107.38	\$3.13	3%	
<b>CSD &amp; NCB Lipton</b>						
591ml CSD/NCB Lipton PET; All Brands - 24 Pack	\$35.62		\$36.69	\$1.07	3%	
1L CSD/NCB Lipton PET; All Brands - 15 Pack	\$26.73		\$27.52	\$0.79	3%	
2L CSD/NCB Lipton PET; All Brands - 8 Pack	\$16.28		\$16.77	\$0.49	3%	
355ml 12pk CSD/NCB Lipton; All Brands	\$6.60		\$6.80	\$0.20	3%	
355ml 24pk CSD/NCB Lipton; All Brands	\$13.17		\$13.57	\$0.40	3%	
<b>Water</b>						
591ml Aquafina 24pk	\$20.17		\$20.78	\$0.61	3%	
591ml Aquafina Plus 12pk	\$22.86		\$23.53	\$0.67	3%	
1L Aquafina 15pk	\$20.80		\$21.41	\$0.61	3%	
<b>Bubly Sparkling Water</b>						
355ml 12pk All Flavours	\$6.56		\$6.76	\$0.20	3%	
<b>Juice &amp; Tea</b>						
450ml 12pk Dole/Ocean Spray	\$16.09		\$16.56	\$0.47	3%	
547ml 12pk Lipton Pure Leaf	\$24.88		\$23.99	(\$0.89)	-4%	
<b>Iced Coffee</b>						
405ml 12pk Starbucks Frappuccino	\$28.22		\$29.05	\$0.83	3%	
444ml 12pk Starbucks	\$28.22		\$29.05	\$0.83	3%	
<b>Sport &amp; Energy</b>						
591ml 12pk Gatorade/G2	\$17.29		\$17.80	\$0.51	3%	
710ml 24pk Gatorade/G2	\$46.81		\$48.18	\$1.37	3%	
<b>Other</b>						
CO2 Tank	\$22.72		\$23.38	\$0.66	3%	
Pepsi Fountain Cup 1200 x 21Oz	\$69.56		\$71.65	\$2.09	3%	
Pepsi Lid 2400 x 12/16/21/24Oz	\$69.56		\$71.65	\$2.09	3%	