



SMITTY'S CANADA INC.

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BULLETIN #6/21

DATE: January 13, 2021
TO: All Franchisees and Corporate Managers
FROM: John Arthurs
RE: **New Fruit Toppings**

Hello Everyone,

We are excited to announce a new Strawberry and Blueberry Topping that will be available to you shortly. We have partnered with BakeMark Canada to develop a topping recipe with great flavour and texture that presents well on our pancakes, waffles, and desserts. These products do not come frozen in order to give the best possible texture to the fruits and have a refrigerated shelf life of 120 days.

These toppings are significantly less expensive than our previous Flavour Pack Toppings, saving an average restaurant \$850 per year.

Code	Brand	Description	Pack	Size	Price	4 fl. oz. Portions per Case	\$ Per Portion	Savings per Portion \$\$	Savings per Portion %%
1490242	FLAVRPK	TOPPING STRAWBERRY SLICED	6	2 LBS	\$37.93	41	\$0.925		
5518541	BAKMARK	TOPPING STRAWBERRY BREAKFAST	1	12 KG	\$54.50	92	\$0.592	\$0.333	36.0%
1490226	FLAVRPK	TOPPING BLUEBERRY	6	2 LBS	\$38.77	41	\$0.946		
5518537	BAKMARK	TOPPING BLUEBERRY BREAKFAST	1	12 KG	\$54.50	92	\$0.592	\$0.353	37.4%

BakeMark is producing the first 60 cases of each topping. Sysco is adding the codes into Sysco Source to be effective on February 1, 2021. In the next few days, your Sysco Account Executive will be in contact with your team to identify your expected use and place orders with BakeMark to have product ready for you in February.

Please do not hesitate to contact me directly should you have any questions or concerns at jarthurs@smittys.ca or 403-930-8745.

Yours truly,
SMITTY'S CANADA INC.

John Arthurs

John Arthurs
Purchasing Analyst