



**SMITTY'S CANADA INC.**

#500, 501 – 18<sup>TH</sup> AVENUE SW  
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**BULLETIN #60/21**

DATE: April 13, 2021  
TO: All Franchisees and Corporate Managers  
FROM: Jason Kaytor  
RE: **Weekly Skip Reporting – Week of April 5th**

Hello Everyone,

Congrats to our top 5 this week. Again, Regina Albert Street with that 9.9!

Smitty's (Albert St. N)	Regina	9.9
Smitty's (18th St.)	Brandon	9.7
Smitty's (135 Ave. NW)	Edmonton	9.7
Smitty's (Princess St.)	Kingston	9.7
Smitty's (37th St. SW)	Calgary	9.6

Company average at 8.85 this week.

Top 3 delivery and take-out tips:

1. Although the Skip algorithm that determines your weekly score is complicated and takes into account many criteria, usually if you can keep a ratio of Negative to Positive guest feedback of less than 30% you will see your scores increase within a couple of days, assuming your courier hold and confirmation times are kept at or better than your competitors in the “good” category.
2. Reminder: Free delivery paid for by Skip is going to end on April 15<sup>th</sup>. If you want to continue with a funded campaign from your location, you need to log into your portal the morning of the 16<sup>th</sup> and turn it back on.
3. Do not forget cutlery and condiments when packaging take-out and delivery orders.

Please do not hesitate to contact me directly should you have any questions or concerns at [jkaytor@smittys.ca](mailto:jkaytor@smittys.ca) or 403-930-8741.

Yours truly,  
SMITTY'S CANADA INC.

*Jason Kaytor*

Jason Kaytor  
Vice President of Operations

Restaurant Name	City	Completed Orders	Customer	Resto	Positive Reviews	Negative	Food Subtotal	AOV	Order Push Avg Min	Resto Hold Avg	Resto Time	Skip Score
			Rejected Orders	Rejected Orders		Reviews					Reviews	
Albert St. N	Regina	224	3	0	48	2	\$7,469.64	\$33.35	2.8	0.99	0.26	9.9
18th St.	Brandon	84	1	0	20	1	\$2,669.01	\$31.77	4.3	3.09	0.3	9.7
135 Ave. NW	Edmonton	160	0	1	29	3	\$5,301.69	\$33.14	3.73	2.38	0.4	9.7
Princess St.	Kingston	168	3	1	39	3	\$5,375.45	\$32.00		2.52	0.18	9.7
37th St. SW	Calgary	98	0	0	25	3	\$3,179.80	\$32.45	2.79	1.83	0.42	9.6
48th Ave.	Camrose	66	0	1	16	2	\$2,326.88	\$35.26	2.82	2.91	0.44	9.4
114th Ave. NW	Edmonton	90	1	0	19	1	\$3,173.83	\$35.26	3.25	2.12	0.74	9.4
Henderson Hwy.	Winnipeg	361	2	0	56	9	\$13,214.83	\$36.61	1.43	2.44	0.26	9.4
Manning Crossing	Edmonton	102	0	0	18	2	\$3,449.97	\$33.82	2.48	1.28	0.29	9.4
Preston Ave. S	Saskatoon	75	0	0	16	0	\$2,478.18	\$33.04		2.22	0.16	9.4
Primrose Dr.	Saskatoon	44	0	0	12	0	\$1,398.07	\$31.77	3	2.54	0.27	9.4
50th Ave.	Leduc	129	0	0	21	3	\$4,040.70	\$31.32	1.5	1.34	0.22	9.3
George St. N	Peterborough	146	1	0	33	3	\$4,447.49	\$30.46	1	2.05	0.2	9.3
Highland Ave.	Brandon	56	0	0	8	2	\$1,834.22	\$32.75	1.83	2.91	0.36	9.3
Kenaston Blvd.	Winnipeg	132	1	0	23	3	\$4,445.97	\$33.68	2.11	2.26	0.36	9.3
McPhillips St.	Winnipeg	171	0	0	23	11	\$6,706.58	\$39.22	1	2.32	0.31	9.2
580 Pembina Hwy.	Winnipeg	234	0	0	52	5	\$7,799.61	\$33.33	3.02	3.48	0.5	9.1
Gibson Dr.	Mount Pearl	85	1	0	18	8	\$2,869.80	\$33.76	3.25	2.12	0.28	9.1
Leva Ave.	Penhold	30	0	0	4	1	\$1,008.65	\$33.62	1.33	1.75	0.43	9.1
St James St.	Winnipeg	247	3	0	50	9	\$9,365.13	\$37.92		1.86	0.33	9.1
44th St.	Lloydminster	69	0	0	12	2	\$2,411.74	\$34.95	2.45	1.62	0.17	9
E Hills Blvd. SE	Calgary	40	0	0	14	3	\$1,478.91	\$36.97	2	2.06	0.62	9
Stony Plain Rd. NW	Edmonton	68	0	1	20	1	\$2,413.36	\$35.49	5	0.9	0.42	9
2835 Pembina Hwy.	Winnipeg	240	3	0	38	4	\$7,929.02	\$33.04	1.38	2.89	0.31	8.9
Aquitania Blvd. W	Lethbridge	169	1	0	37	1	\$5,938.01	\$35.14	5.53	2.49	0.28	8.9
East Lake Cres. NE	Airdrie	67	2	0	14	3	\$2,082.25	\$31.08	3.4	0.96	0.79	8.9
Meadowood Dr.	Winnipeg	182	2	0	31	12	\$6,320.62	\$34.73	1	3.03	0.34	8.6
Strathmoor Dr.	Sherwood Park	33	0	1	4	0	\$1,082.67	\$32.81	3.2	2.09	0.74	8.5
Main St. N	Moose Jaw	39	0	0	5	0	\$1,332.45	\$34.17	1	2.45	0.27	8.4
Rowan St.	St. John's	53	0	0	10	0	\$1,602.29	\$30.23	4.54	3.96	0.59	8.1
Island Hwy.	Nanaimo	86	0	0	16	4	\$2,650.06	\$30.81	3	1.72	0.53	8
McCarthy Blvd. N	Regina	28	0	0	4	1	\$970.05	\$34.64	2.75	2.32	0.35	8
Regent Ave. W	Winnipeg	135	2	0	25	7	\$5,111.07	\$37.86	1.15	3.09	0.27	8
9640 Macleod Trl.	Calgary	23	1	0	6	2	\$851.84	\$37.04		2.25	0.45	7.7
Westwood Dr.	Winnipeg	58	1	0	11	4	\$1,946.06	\$33.55	2.79	2.9	0.31	7.5
66th St. NW	Edmonton	36	0	0	5	2	\$1,228.64	\$34.13	5.96	3.19	0.69	7.4
Nelson Dr.	Spruce Grove	50	0	0	5	2	\$1,541.81	\$30.84	2.27	1.17	0.35	7.3
Tenth St.	Nanaimo	42	0	0	9	1	\$1,439.20	\$34.27	3.4	1.64	0.48	7.3