



SMITTY'S CANADA INC.

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BULLETIN #26/21

DATE: February 11, 2021
TO: All Franchisees and Corporate Managers
FROM: John Arthurs
RE: **Reser's Yukon Gold Mashed Potatoes**

Hello Everyone,

Reser's has released an improved version of the Yukon Gold Mashed on the National Order Guide. Our test of the revised recipe in Calgary showed the new mashed potatoes have better flavour and texture.

| Description | Pack | Size | Sysco Code | Price |
|---|------|--------|------------|---------|
| Yukon Gold Special Request - <i>Current Version</i> | 4 | 5 lbs. | 7062615 | \$33.01 |
| Special Request Natural Yukon Gold Mashed - <i>New Recipe</i> | 4 | 5 lbs. | 7045287 | \$33.01 |

The new recipe product will become available in your OPCO as the previous version is depleted from inventory.

Please do not hesitate to contact me directly should you have any questions or concerns at jarthurs@smittys.ca or 403-930-8745.

Yours truly,
SMITTY'S CANADA INC.

John Arthurs

John Arthurs
Purchasing Analyst