



SMITTY'S CANADA INC.
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Bulletin #208/21

DATE: January 5, 2022
 TO: All Locations
 FROM: Crystal Davies – Business Intelligence and Operations Manager
 RE: **Final Gift Card Results**

Hello everyone,

I am very excited to announce the final results of the Gift card Competition. I am excited to announce that we beat the 2019 sales by 9.6% this year—great job to all that participated.

The winners for the Highest Sales

GIFT CARD TOTAL SALES	Running GC Sales
Steinbach	\$27,205.05
Saskatoon - Market Mall	\$20,300.50
Winnipeg - Regent	\$18,070.00

The winners for the largest Growth over 2019 Sales

GROWTH	Year over Year Sales Increase	2019 GC Sales	2021 GC Sales
\$7,065	Steinbach	\$20,140	\$27,205.05
\$4,305	Winnipeg - Regent	\$13,765	\$18,070.00

Final results for the total Gift Card Sales:

GIFT CARD TOTAL SALES	Running GC Sales
Steinbach	\$27,205.05
Saskatoon - Market Mall	\$20,300.50
Winnipeg - Regent	\$18,070.00
Sussex	\$15,715.00
Winnipeg - Meadowood	\$15,590.89
Saskatoon - Primrose	\$12,810.00
Winnipeg - Pembina 2835	\$10,350.01
NL - Mount Pearl	\$8,720.00
Prince Albert	\$8,460.00
Winnipeg - Garden City	\$8,335.00
Winnipeg Henderson	\$7,162.00
Camrose	\$6,835.00
Winnipeg - Kenaston	\$6,350.00
Nanaimo Rock City	\$5,275.00
Winnipeg - Pembina 580	\$5,105.08
Brandon Highland	\$5,105.00
Truro	\$5,000.00
Selkirk	\$4,910.00
Nanaimo Southgate	\$4,825.00
St. Paul	\$4,790.00
Winnipeg - St James	\$4,635.00
Brandon Shoppers	\$4,345.00
Lethbridge- McGrath	\$4,235.27
Calgary- East Hills	\$4,235.00
Dartmouth	\$4,180.00
Dauphin	\$4,140.00
Osoyoos	\$4,120.15
Winnipeg - Westwood	\$4,045.00
Regina Normanview	\$3,850.00

Port Alberni	\$3,570.00
NL - St Johns Terrace	\$3,510.00
Olds	\$3,480.00
NS - Sydney	\$3,095.00
Halifax - Lacewood	\$2,985.00
Edmonton-Westmount	\$2,910.00
Chatham	\$2,865.00
Whitecourt	\$2,730.00
Regina - Northgate	\$2,690.00
Moose Jaw - TnC	\$2,675.00
Wetaskiwin	\$2,485.01
Kelowna	\$2,003.55
Saskatoon - Grasswood	\$1,945.00
Edmonton- Manning	\$1,885.00
Peterborough	\$1,870.00
100 Mile House	\$1,835.00
Lethbridge	\$1,740.00
Calgary- Macleod	\$1,725.00
Melfort	\$1,710.00
Parksville	\$1,655.00
Swift Current	\$1,615.00
Regina - Golden Mile	\$1,480.00
Calgary- Westbrook	\$1,440.00
Leduc	\$1,440.00
Edmonton- Northgate	\$1,419.12
Edmonton- Stony Plain	\$1,355.00
Edson	\$1,085.00
Stettler	\$1,055.00
Lindsay	\$1,050.00
Cranbrook	\$995.00
Sherwood Park	\$965.00

Llyodminister	\$885.00
Red Deer	\$880.00
Spruce Grove	\$800.00
High River	\$790.00
Rycroft	\$790.00
Chiniki Village	\$715.00
Hinton	\$675.00
Taber	\$650.00
Peace River	\$575.00
Halifax- Cathedral	\$537.00
Edmonton- Millwoods	\$510.00
Kingston	\$435.00
Moose Jaw - Petro Can	\$325.00
Northbattleford	\$295.00
Comox	\$270.00
Cochrane	\$85.00
Killam	\$50.00
Charlottetown	\$0.00
Jasper	\$0.00



Final Results for Gift Card YR over YR Growth (over 2019)

GROWTH	Year over Year Sales Increase	2019 GC Sales	2021 GC Sales
\$7,065	Steinbach	\$20,140	\$27,205.05
\$4,305	Winnipeg - Regent	\$13,765	\$18,070.00
\$1,980	Whitecourt	\$750	\$2,730.00
\$1,930	Saskatoon - Primrose	\$10,880	\$12,810.00
\$1,920	Brandon - Highland	\$3,185	\$5,105.00
\$1,605	Sussex	\$14,110	\$15,715.00
\$1,280	Port Alberni	\$2,290	\$3,570.00
\$1,235	Selkirk	\$3,675	\$4,910.00
\$1,110	Nanaimo Rock City	\$4,165	\$5,275.00
\$1,008	Moose Jaw - TnC	\$1,667	\$2,675.00
\$895	Camrose	\$5,940	\$6,835.00
\$805	St. Paul	\$3,985	\$4,790.00
\$715	Chiniki Village	\$0	\$715.00
\$675	Chatham	\$2,190	\$2,865.00
\$641	Winnipeg - Meadowood	\$14,950	\$15,590.89
\$415	Winnipeg - Pembina 580	\$4,690	\$5,105.08
\$380	Calgary Macleod	\$1,345	\$1,725.00
\$255	Leduc	\$1,185	\$1,440.00
\$244	Peace River	\$331	\$575.00
\$210	Dauphin	\$3,930	\$4,140.00
\$172	Winnipeg Henderson	\$6,990	\$7,162.00
\$104	Saskatoon - Grasswood	\$1,841	\$1,945.00
\$45	Calgary - East Hills	\$4,190	\$4,235.00
\$0	Charlottetown	\$0	\$0.00
\$0	Moose Jaw - Petro Can	\$325	\$325.00
(\$5)	Cranbrook	\$1,000	\$995.00
(\$25)	Killam	\$75	\$50.00
(\$75)	Jasper	\$75	\$0.00
(\$196)	Olds	\$3,676	\$3,480.00
(\$205)	Edson	\$1,290	\$1,085.00

(\$240)	Calgary - Westbrook	\$1,680	\$1,440.00
(\$325)	Edmonton Millwoods	\$835	\$510.00
(\$420)	Brandon - Shopper's	\$4,765	\$4,345.00
(\$425)	Taber	\$1,075	\$650.00
(\$455)	Northbattleford	\$750	\$295.00
(\$460)	NL - St Johns Terrace	\$3,970	\$3,510.00
(\$555)	Hinton	\$1,230	\$675.00
(\$614)	Winnipeg - Garden City	\$8,949	\$8,335.00
(\$615)	Nanaimo Southgate	\$5,440	\$4,825.00
(\$676)	Edmonton Northgate	\$2,095	\$1,419.12
(\$840)	Parksville	\$2,495	\$1,655.00
(\$854)	Red Deer	\$1,734	\$880.00
(\$900)	Sherwood Park	\$1,865	\$965.00
(\$901)	Lethbridge- McGrath	\$5,137	\$4,235.27
(\$1,000)	Spruce Grove	\$1,800	\$800.00
(\$1,035)	Regina Normanview	\$4,885	\$3,850.00
(\$1,063)	Osoyoos	\$5,183	\$4,120.15
(\$1,095)	Cochrane	\$1,180	\$85.00
(\$1,170)	High River	\$1,960	\$790.00
(\$1,185)	Swift Current	\$2,800	\$1,615.00
(\$1,310)	Edmonton - Stony Plain	\$2,665	\$1,355.00
(\$1,405)	Kingston	\$1,840	\$435.00
(\$1,450)	Stettler	\$2,505	\$1,055.00
(\$1,610)	Melfort	\$3,320	\$1,710.00
(\$1,630)	Peterborough	\$3,500	\$1,870.00
(\$1,680)	Edmonton - Westmount	\$4,590	\$2,910.00
(\$1,765)	100 Mile House	\$3,600	\$1,835.00
(\$1,895)	Comox	\$2,165	\$270.00
(\$2,015)	Regina - Northgate	\$4,705	\$2,690.00
(\$2,118)	Edmonton - Manning	\$4,003	\$1,885.00
(\$2,140)	Halifax - Cathedral	\$2,677	\$537.00
(\$2,283)	Regina - Golden Mile	\$3,763	\$1,480.00

(\$2,475)	Lindsay	\$3,525	\$1,050.00
(\$2,491)	Dartmouth	\$6,671	\$4,180.00
(\$2,535)	Wetaskiwin	\$5,020	\$2,485.01
(\$2,849)	NL - Mount Pearl	\$11,569	\$8,720.00
(\$2,851)	Winnipeg - Pembina 2835	\$13,201	\$10,350.01
(\$2,920)	Llyodminster	\$3,805	\$885.00
(\$3,162)	NS - Sydney	\$6,257	\$3,095.00
(\$3,512)	Truro	\$8,512	\$5,000.00
(\$3,695)	Saskatoon - Market Mall	\$23,995	\$20,300.50
(\$4,665)	Winnipeg - Westwood	\$8,710	\$4,045.00
(\$4,689)	Winnipeg - St James	\$9,324	\$4,635.00
(\$5,930)	Prince Albert	\$14,390	\$8,460.00
(\$6,015)	Halifax - Lacewood	\$9,000	\$2,985.00



Please take some time to go over the steps to redeem the Gift Cards on your machines. The step-by-step instructions are available to you on the training portal.

<https://smittys-training.thinkific.com>

If you require any support, please do not hesitate to reach out!

Warmest regards,

A handwritten signature in black ink, appearing to read 'Crystal Davies', written in a cursive style.

Crystal Davies
SMITTY'S CANADA INC.