



**SMITTY'S CANADA INC.**

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**BULLETIN #204/21**

DATE: December 30, 2021  
TO: All Franchisees  
FROM: Jim Weidinger, President  
RE: UPDATE - 62<sup>nd</sup> Annual Smitty's Seminar in Banff, AB! "Building a Future Together"

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Hello Everyone,

**We are pleased to invite you to Seminar 2022, in beautiful Banff, AB!** From Monday, March 28 through Wednesday, March 30, 2022.



**The Rimrock Resort Hotel**  
**300 Mountain Avenue**  
**Banff, AB, Canada**  
**T1L1J2**  
**1-403-762-3356**



## Why you should attend:

This is a unique opportunity to join with your colleagues and industry leaders to talk about “Building the Future Together” in one of the most breathtaking National Parks in the world. This year, we will be offering an informative and meaningful agenda to ensure that we all have the tools to move forward in our industry with passion, the right tools, and the right people. The agenda is posted in a separate document.

Banff, AB is a world-renowned playground in the heart of the Rocky Mountains! The townsite offers dining, shopping, sightseeing (watch out for the elk!), and hot springs within a National Park. You may choose to take the gondola up to the top of Sulphur Mountain for unparalleled views! Love Spring skiing or snowboarding? You will be within minutes of three of the world’s best ski hills; Sunshine, Norquay and Lake Louise.

The Rimrock Resort is perched high above the town of Banff, overlooking Mt. Rundle and the Bow River. A unique architectural hotel comprises 333 luxurious guestrooms, including 21 suites, two restaurants, a lobby lounge and bar, over 18,000 square feet of meeting space, and stunning views.

## RSVP Now!

Registration link: <https://forms.gle/ep2ukpF95FXsEt2P9>

Please complete the registration link **before January 15, 2022**. Note that we may not be able to accommodate late registrations due to event and hotel popularity. *The cancellation deadline is February 11, 2022.*

## Your stay at the Rimrock Resort:

In recognition of your ongoing commitment to our brand, we will be providing 3 (three) ‘Standard’ hotel room nights for each attending franchise location! **This is for two franchisees per store/1 room per store.**

We have negotiated a reduced rate of \$224.00 for any additional ‘Standard’ rooms. You may upgrade to a Grand View room for \$399.00. This rate also applies to the (3) three nights before and after our event dates. Additional guest rates are available.

Children 17 and under may stay with parents free with existing bedding. Cribs and rollaway cots are also available based on availability.

Please note that attendees will be required to provide the hotel with a credit card upon arrival for all charges except that of the 3 “standard” room nights mentioned above. If you have any questions, please get in touch with Kate at head office.



## Transportation:

For those of you who will be flying to Calgary for the seminar, we were able to secure a flight discount with WestJet it is 5% off Econo and 10% off EconoFlex and Premium fares for travel. To take advantage of this offer, you will need the discount code listed below. Please visit the link provided to make your booking.

[www.westjet.com/conventions](http://www.westjet.com/conventions)

### Applicable Rules

- The booking is to be made to the following city: **Calgary**
- The travel period begins: **3/21/2022**
- The travel period ends: **4/7/2022**
- **No discount will apply to Basic or Business class bookings.**

<b>Coupon Code: Guest web/Travel Agent web</b>	<b>E39KD53</b>
<b>Promo Code: Travel Agent GDS only</b>	<b>YBF69</b>

The Resort is a 1 hour and 45-minute drive from the Calgary International Airport. There are car rentals, and Banff Airport shuttles available for booking. Please let us know if you need assistance with directions. We have a business rate with Enterprise and National Car rentals; please use promo code: **OSMBC5A**

Parking is available for registered resort guests for an additional \$22 for self-parking and \$36 for valet. These rates are per day.

Please note that all visitors to Banff National Park will require a park pass, regardless of the mode of travel. If you are taking Banff Airporter or a similar bus service, your park pass will be included in the price of that ticket. Otherwise, park passes may be purchased at the park gate on your way or ahead of time online.

<https://www.banfflakelouise.com/park-pass-purchase>

## Rimrock Resort Covid Policy:

Would you please make yourself familiar with Rimrock's Covid-19 policy? They will be checking your government ID and your vaccination status, proof of negative PCR/Antigen test, or a valid medical exemption letter upon check-in. They will issue you a bracelet so you will not have to carry it around and show your QR code/ID everywhere in the hotel. Masks are mandatory in all public areas.

<https://www.rimrockresort.com/COMMITMENT/index.html>

For those of you who are doing the PCR/Antigen tests, they will have to stay up to date during your stay; the tests are only valid for 72 hours after the test is administered. If you need to get tested during your visit, there is a clinic off the main street in Bear Street Mall. Please make an appointment before arriving - the hotel needs the Travel & Entrance Antigen test.

<https://www.gorapidtest.ca/collections/banff>

If you have any questions or concerns, please get in touch with Kate Orthner at (403) 229-3838 or email [korthner@smittys.ca](mailto:korthner@smittys.ca)

Yours truly,

SMITTY'S CANADA INC.

*Jim Weidinger*

Jim Weidinger

President