



SMITTY'S CANADA INC.

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BULLETIN #19/21

DATE: January 28, 2021
TO: All Franchisees and Corporate Managers
FROM: John Arthurs
RE: **Apple Valley & Chef Pierre Pies**

Hello Everyone,

We have been informed Sysco will no longer be stocking the Apple Valley line of pies we include on the National order Guide. The Chef Pierre brand from Sara Lee will be transitioned into all of the OPCOs.

The Pies being added to the National Order Guide are:

Pie Type	Brand	Sysco Code	Pack	Size	Price	Price per Pie	Price per Slice - 6 slice pie
Gourmet Lemon Meringue	CHFPIER	6752976	4	10"	\$39.01	\$9.75	\$1.63
Apple - Pre-baked	CHFPIER	1203876	6	10"	\$60.33	\$10.05	\$1.68



The Chef Pierre Gourmet Lemon Meringue Pie is superior in look and flavour to the Apple Valley Pie. It stands taller on the plate so your guest will see better value in this slice of pie.

The Chef Pierre Baked Apple Pie is comparable to the Apple Valley Pie in look and flavour.

Please do not hesitate to contact me directly should you have any questions or concerns at jarthurs@smittys.ca or 403-930-8745.

Yours truly,
SMITTY'S CANADA INC.

John Arthurs

John Arthurs
Purchasing Analyst