



SMITTY'S CANADA INC.
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BULLETIN #156/21

DATE: October 21, 2021
 TO: All Franchisees and Corporate Managers
 FROM: Jason Kaytor, Vice President Operations
 RE: Weekly Skip Report – Skip the Dishes

Hello Everyone,

Shout out to our top performers this week... Log jam at the top with scores at 9.6
 Company average is holding steady at 8.6

Smitty's (48th Ave.)	Camrose	9.6
Smitty's (E Hills Blvd. SE)	Calgary	9.6
Smitty's (McCarthy Blvd. N)	Regina	9.6
Smitty's (Stony Plain Rd. NW)	Edmonton	9.6
Smitty's (Strathmoor Dr.)	Sherwood Park	9.6

Top Delivery tips and strategies

1. Let your local residents know you are available on delivery platforms using a simple boosted facebook post that is geographically and demographically targeted in your area! That simple pop up on their feed might trigger a reaction to order from you for lunch or dinner in the moment or may even motivate them to get up and come to your location in person...
2. You will be receiving a complimentary marketing package from Skip the dishes in the coming weeks that has things like window decals, stickers to seal your delivery bags and orders... this is another way to let people know that you are available on these platforms.
3. Participating in national features within the delivery platforms brings new food news often to the app users, this helps keep them engaged with your operation and excited about new food items. Customer

engagement with the Smitty's brand is paramount on a healthy recovery from Covid closures and restrictions so as much as you can do right now the better.

Yours truly,

SMITTY'S CANADA INC.

Jason Kaytor

Jason Kaytor
Vice President of Operations

Restaurant Name	City	Completed Orders	Pick up Orders	Customer Rejected Orders	Restaurant Rejected Orders	Positive Reviews	Negative Reviews	Food Subtotal	AOV
Smitty's (48th Ave.)	Camrose	54	1	0	0	14	1	\$1,841.88	\$34.11
Smitty's (E Hills Blvd. SE)	Calgary	50	2	0	0	14	1	\$1,831.19	\$36.62
Smitty's (McCarthy Blvd. N)	Regina	68	3	0	0	10	4	\$2,382.12	\$35.03
Smitty's (Stony Plain Rd. NW)	Edmonton	73	1	0	0	12	2	\$2,655.17	\$36.37
Smitty's (Strathmoor Dr.)	Sherwood Park	34	0	0	0	8	1	\$1,263.41	\$37.16
Smitty's (Park Rd. W)	Blumenort	70	1	0	0	5	2	\$2,797.86	\$39.97
Smitty's (Albert St. N)	Regina	89	4	0	0	10	2	\$3,112.25	\$34.97
Smitty's (18th St.)	Brandon	100	8	0	0	14	2	\$3,519.31	\$35.19
Smitty's (Highland Ave.)	Brandon	40	1	0	0	5	3	\$1,365.80	\$34.15
Smitty's (Aquitania Blvd. W)	Lethbridge	103	2	0	0	15	5	\$3,254.77	\$31.60
Smitty's (McPhillips St.)	Winnipeg	180	6	0	1	42	10	\$6,505.32	\$36.14
Smitty's (135 Ave. NW)	Edmonton	120	0	2	0	23	4	\$4,681.28	\$39.01
Smitty's (Kenaston Blvd.)	Winnipeg	120	7	1	0	14	3	\$4,277.39	\$35.64
Smitty's (Manning Crossing)	Edmonton	112	1	0	0	24	3	\$3,864.89	\$34.51
Smitty's (Princess St.)	Kingston	76	2	0	0	13	1	\$2,578.25	\$33.92
Smitty's (Regent Ave. W)	Winnipeg	178	4	1	0	25	4	\$5,844.09	\$32.83
Smitty's (37th St. SW)	Calgary	48	1	0	0	10	0	\$1,642.23	\$34.21
Smitty's (Preston Ave. S)	Saskatoon	60	0	0	0	10	0	\$1,993.26	\$33.22
Smitty's (44th St.)	Lloydminster	54	1	0	0	10	3	\$1,968.62	\$36.46
Smitty's (Henderson Hwy.)	Winnipeg	212	4	0	0	29	10	\$6,709.78	\$31.65
Smitty's (Main St. N)	Moose Jaw	43	2	0	0	6	2	\$1,326.37	\$30.85
Smitty's (Meadowood Dr.)	Winnipeg	151	3	0	0	15	2	\$5,478.02	\$36.28
Smitty's (St James St.)	Winnipeg	174	10	0	0	24	7	\$6,340.58	\$36.44
Smitty's (580 Pembina Hwy.)	Winnipeg	141	6	4	0	25	9	\$4,629.54	\$32.83
Smitty's (9640 Macleod Trl.)	Calgary	16	1	0	1	2	1	\$646.11	\$40.38
Smitty's (Tenth St.)	Nanaimo	111	4	0	0	21	3	\$4,043.21	\$36.43
Smitty's Family Restaurant Comox (Comox)	Comox	9	0	0	0	1	1	\$237.96	\$26.44
Smitty's (2835 Pembina Hwy.)	Winnipeg	158	11	3	0	19	9	\$5,001.40	\$31.65
Smitty's (114th Ave. NW)	Edmonton	33	2	0	0	9	3	\$1,250.68	\$37.90
Smitty's (50th Ave.)	Leduc	74	1	1	2	17	1	\$2,528.56	\$34.17
Smitty's (Island Hwy.)	Nanaimo	111	0	0	0	16	3	\$3,546.84	\$31.95
Smitty's (Westwood Dr.)	Winnipeg	60	1	0	0	8	0	\$2,126.57	\$35.44
Smitty's (Leva Ave.)	Penhold	3	0	0	0	1	0	\$176.58	\$58.86
Smitty's (Nelson Dr.)	Spruce Grove	60	1	0	0	9	2	\$2,041.63	\$34.03
Smitty's (66th St. NW)	Edmonton	44	1	0	1	6	1	\$1,670.94	\$37.98
Smitty's (Gibson Dr.)	Mount Pearl	32	1	1	0	3	4	\$1,068.11	\$33.38
Smitty's (Primrose Dr.)	Saskatoon	20	2	0	0	5	1	\$718.20	\$35.91
Smitty's (Rowan St.)	St. John's	29	0	0	0	8	3	\$872.03	\$30.07