



***SMITTY'S CANADA INC.***

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**Bulletin #111/21**

DATE: June 30,2021  
TO: All Squirrel Locations  
FROM: Crystal Davies  
RE: MSR Birthday Redemption/ Squirrel Locations

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Hello everyone,

Over the past few months, we have been investigating ways to allow the Birthday Reward redemption to only apply to a meal and not the full amount of the redemption. After many failed attempts to reprogram this offering, we have discovered that Punchh does not have the ability to apply to only one seat within the Squirrel System.

With this discovery, the decision was made to maintain the redemption as it currently is and allow the guest to receive the full amount of \$15.00 upon redeeming their Birthday Reward.

We will continue to inquire about applying the reward to a specific seat when further development or changes with the integration occur in the coming months.

If you have any questions or concerns, please do not hesitate to reach out at [cdavies@smittys.ca](mailto:cdavies@smittys.ca)

Yours truly,  
SMITTY'S CANADA INC.

A handwritten signature in black ink, appearing to read 'CDavies'.

Crystal Davies  
Business Intelligence and Operations Manager