



**SMITTY'S CANADA INC.**

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**BULLETIN #103/21**

DATE: June 17, 2021  
TO: All Franchisees and Corporate Managers  
FROM: Jason Kaytor  
RE: **Weekly Skip Reporting – Week of June 6<sup>th</sup>**

Hello everyone,

Big shout out to our top stores this week. Easthills and Brandon Highland both at that 10.0 spot. Kingston also hit 10.0 this week, congratulations to Randy and His Team!

E Hills Blvd. SE	Calgary	10
Highland Ave.	Brandon	10
48th Ave.	Camrose	9.8
18th St.	Brandon	9.7
Albert St. N	Regina	9.7
George St. N	Peterborough	9.7
Kenaston Blvd.	Winnipeg	9.7
Princess St.	Kingston	9.7

Top delivery and take-out tips:

1. Make sure to keep your hours of operation up to date on any platforms you are using (i.e. xDine, DoorDash, Skip the Dishes, Feastify, Uber). Most platforms automatically cut off the ability to order within 15-30 minutes of the closing time you set so find out what your platform does and manage your hours of operation accordingly.
2. Pay attention to what people are ordering on your platform. Skip the Dishes portal allows you to see what your top sellers are every week. Revisit the cooking and packaging standards with your team on these items to ensure you are hitting the very best taste and presentation every time. This will also heighten your team’s awareness to take-out and delivery in general.
3. Use your social media to tell your followers that you are available on which delivery and take-out platforms. Often just including a link to your xDine makes it easy enough for a local guest to choose pick-up over delivery or delivery from you over one of your competitors. Almost all of the platforms give you the tools to include a link or QR code you can use in social media posts.

Please do not hesitate to contact me directly should you have any questions or concerns at [jkaytor@smittys.ca](mailto:jkaytor@smittys.ca) or 403-930-8741.

Yours truly,  
SMITTY’S CANADA INC.

*Jason Kaytor*

Jason Kaytor  
Vice President of Operations

Restaurant Name	City	Completed Orders	Customer Rejected Orders	Restaurant Rejected Orders	Positive Reviews	Negative Reviews	Food Subtotal	AOV	Order Push Avg Min	Resto Hold Avg	Resto Time To Accept Avg Min	Skip Score
E Hills Blvd. SE	Calgary	75	1	0	17	1	\$2,467.34	\$32.90	2.06	1.71	0.5	10
Highland Ave.	Brandon	57	1	0	8	0	\$1,611.14	\$28.27	3.5	1.05	0.25	10
48th Ave.	Camrose	81	0	0	16	1	\$2,789.08	\$34.43	2.62	2.42	0.43	9.8
18th St.	Brandon	123	4	0	21	3	\$3,576.72	\$29.08	4.7	2.12	0.29	9.7
Albert St. N	Regina	161	0	0	40	3	\$4,762.69	\$29.58	3.72	1.15	0.26	9.7
George St. N	Peterborough	128	1	0	37	3	\$3,704.62	\$28.94		3.29	0.2	9.7
Kenaston Blvd.	Winnipeg	190	1	1	31	5	\$5,936.04	\$31.24	2.42	1.95	0.34	9.7
Princess St.	Kingston	147	0	0	31	1	\$4,200.45	\$28.57		1.86	0.21	9.7
37th St. SW	Calgary	100	0	0	36	1	\$3,147.04	\$31.47	6.29	1.77	0.47	9.6
44th St.	Lloydminster	65	0	0	11	2	\$1,925.24	\$29.62	3.18	1.74	0.16	9.6
Preston Ave. S	Saskatoon	123	0	2	15	2	\$3,717.24	\$30.22		2.97	0.17	9.6
580 Pembina Hwy.	Winnipeg	334	2	0	68	2	\$9,613.10	\$28.78	2.76	2.21	0.38	9.5
McPhillips St.	Winnipeg	267	5	0	69	4	\$8,875.83	\$33.24	2.13	2.51	0.3	9.5
Stony Plain Rd. NW	Edmonton	86	0	0	15	3	\$2,814.05	\$32.72		0.93	0.33	9.5
50th Ave.	Leduc	91	0	0	14	2	\$2,543.25	\$27.95	2.63	1.23	0.22	9.4
Aquitania Blvd. W	Lethbridge	144	1	0	31	3	\$4,401.98	\$30.57	10.49	2.73	0.37	9.4
Manning Crossing	Edmonton	196	0	0	34	3	\$6,176.87	\$31.51	3.43	1.44	0.31	9.4
114th Ave. NW	Edmonton	111	1	0	20	1	\$3,492.03	\$31.46	2.55	2.18	0.58	9.3
Main St. N	Moose Jaw	44	1	0	10	1	\$1,168.24	\$26.55		1.72	0.51	9.3
St James St.	Winnipeg	340	2	0	68	4	\$11,481.28	\$33.77	2.5	1.65	0.31	9.3
Leva Ave.	Penhold	23	0	0	8	2	\$551.59	\$23.98	1	1.92	0.39	9.2
Strathmoor Dr.	Sherwood Park	37	0	0	9	0	\$1,038.12	\$28.06	3	1.64	0.35	9.2
Henderson Hwy.	Winnipeg	378	1	0	62	3	\$11,786.63	\$31.18	2.3	2.21	0.6	9.1
McCarthy Blvd. N	Regina	45	1	0	6	1	\$1,151.70	\$25.59	2.17	2.07	0.37	9.1
Park Rd. W	Blumenort	67	0	0	14	2	\$2,113.76	\$31.55	1	2.61	0.27	9.1
Regent Ave. W	Winnipeg	283	4	0	44	4	\$9,069.88	\$32.05	2.4	2.46	0.65	9.1
135 Ave. NW	Edmonton	92	2	1	18	2	\$2,859.96	\$31.09	3.04	1.81	0.37	9
2835 Pembina Hwy.	Winnipeg	264	1	0	53	4	\$7,750.47	\$29.36	2.33	1.51	0.32	9
Nelson Dr.	Spruce Grove	103	0	0	18	3	\$3,531.79	\$34.29	2.73	2.37	0.4	9
Westwood Dr.	Winnipeg	94	0	0	19	3	\$3,086.85	\$32.84	3.14	2.54	0.6	9
Meadowood Dr.	Winnipeg	236	0	0	39	2	\$7,266.75	\$30.79	2.78	1.37	0.33	8.8
Comox Ave.	Comox	54	0	0	14	1	\$1,487.48	\$27.55		1.5	0.28	8.8
9640 Macleod Trl.	Calgary	56	0	0	8	1	\$1,687.51	\$30.13	4.6	1.64	0.4	8.7
Tenth St.	Nanaimo	73	1	0	11	3	\$2,254.95	\$30.89	4.19	1.81	0.59	8.3
Island Hwy.	Nanaimo	130	1	0	26	8	\$3,742.85	\$28.79	4.06	5.26	0.35	7.8
Primrose Dr.	Saskatoon	28	0	0	4	1	\$836.56	\$29.88	6	3.29	0.3	7.6
Rowan St.	St. John's	61	0	0	12	4	\$1,404.36	\$23.02	2.9	2.62	0.51	7.5
66th St. NW	Edmonton	67	0	0	10	4	\$2,003.42	\$29.90	2.43	2.35	0.55	7
Gibson Dr.	Mount Pearl	66	0	0	14	7	\$2,120.94	\$32.14	2.39	4.57	0.43	6.7